**SAFE ZONE:**

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

**TRIMMING ZONE:**

Please allow 0.10 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

**BLEED ZONE 0.10 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**SCORING LINE:**

**IMPORTANT**
Please send artwork without blue, purple, black and gray frames.
If you send files as EPS, PDF, AI all texts should be converted to outline

**Final Size: 3.5 inches x 4 inches**
**Die-Score: 2 inches x 3.5 inches**
**Size with bleeds: 3.6 inches x 4.1 inches**